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## FOR IMMEDIATE RELEASE

## **Sector67 Announces Campaign for a Permanent Home**

Madison, WI, 11/17/2016 — Sector67 has raised \$450,000, 75% of the \$600,000 capital campaign goal and over halfway to the \$750,000 stretch goal. The educational 501(c)(3) non-profit hackerspace/community workshop announced the public phase of the campaign during a 6 year anniversary celebration Thursday at the workspace.

The purpose of the capital campaign is to acquire permanent home for the organization. Sector67 empowers a community of youth, enthusiasts and entrepreneurs who teach, learn, share and create in an environment of accessible workspace, tools and technology. With the organization's current home slated for redevelopment, the board of directors determined that the time was right to launch a campaign to acquire a permanent home.

"Sector67 is the Willy Wonka Chocolate Factory of creativity and innovation in Madison. Room after room is filled with people exploring, learning, tinkering, experimenting." said Tom Linfield, Vice President of Community Impact at Madison Community Foundation, a major campaign supporter. "Madison Community Foundation is thrilled to be part of this campaign, establishing a permanent home for this wondrous space and helping build capacity and staffing as Sector67 expands its scope as one of the most unique educational and entrepreneurial spaces in town."

Chris Meyer, founder and executive director of Sector67, asked for the community's support to reach the remaining \$300,000 needed to complete the campaign successfully. Completion of the capital campaign will mean that the organization will ensure its status as a permanent fixture in Madison's entrepreneurial and youth STEM educational communities. The money saved by owning a facility will allow the organization to invest much more significantly in programming and staff. "It is inspiring to be at this point in the campaign," Meyer said. "We now ask the community and our members to join those companies, foundations and individuals that got us to this point, and help us achieve our goal."

Campaign donors include The Madison Community Foundation, University Research Park, Madison Kipp, Stoughton Trailer, IEEE Entrepreneurs and Consultants Network and many individual contributors.

"We have so many people to thank," said Meyer. "The strength of our organization has always been the people, and the support has been tremendous. We could not have done what we have over the last six years without the support and concern of the community. Our members, volunteers and donors have stepped up in many ways."

This campaign will support a move of Sector67's operations to 56 Corry Street, nearby the current location at 2100 Winnebago Street in Madison, WI This move will expand the operation from 8500 to 15000 sq ft. Tours of the current facility, with information about the organization, are available Friday afternoons on the hour from 1p.m. to 7p.m.

More information and donation information can be found at <a href="http://donate.sector67.org/">http://donate.sector67.org/</a>